

# ACADEMY 2024 INDIANAPOLIS

presented by the American Academy of Optometry

NOVEMBER 6-9



## ACADEMY 2024 INDIANAPOLIS

# CORPORATE PARTNERSHIP GUIDE

Indiana Convention Center  
100 S. Capitol Ave, Indianapolis, IN, 46225  
November 6-9, 2024



AMERICAN ACADEMY  
*of* OPTOMETRY

# INVITATION

Join us November 6-9, 2024, as the American Academy of Optometry proudly presents Academy 2024 Indianapolis at the Indiana Convention Center. The Academy invites your company to become a partner of the most comprehensive meeting the vision industry has to offer. Academy 2024 Indianapolis will represent the full spectrum of optometric professionals and decision makers, including optometrists in general practice and subspecialties, optometric residents, optometry students, and many others within the vision sciences community.

The Academy's annual meeting provides groundbreaking clinical and scientific vision care research, as well as updated educational information to practitioners, educators, scientists, administrators, and all eye care professionals.

For the Academy's corporate partners and industry-related organizations, this event offers an unparalleled opportunity to make and solidify relationships. The sponsorships available at Academy 2024 Indianapolis give your company the opportunity to connect with attendees in unique ways, build brand recognition, and foster the important connections your company is looking for.

If you have questions regarding the sponsorship opportunities in this document, please reach out to a member of our team.

## CONTACT US

**Adrienne Wilhoite**  
Director, Exhibits & Corporate Support  
[AdrienneW@aaoptom.org](mailto:AdrienneW@aaoptom.org)

**Zaide Laboy**  
Coordinator, Exhibits & Corporate Support  
[ZaideL@aaoptom.org](mailto:ZaideL@aaoptom.org)

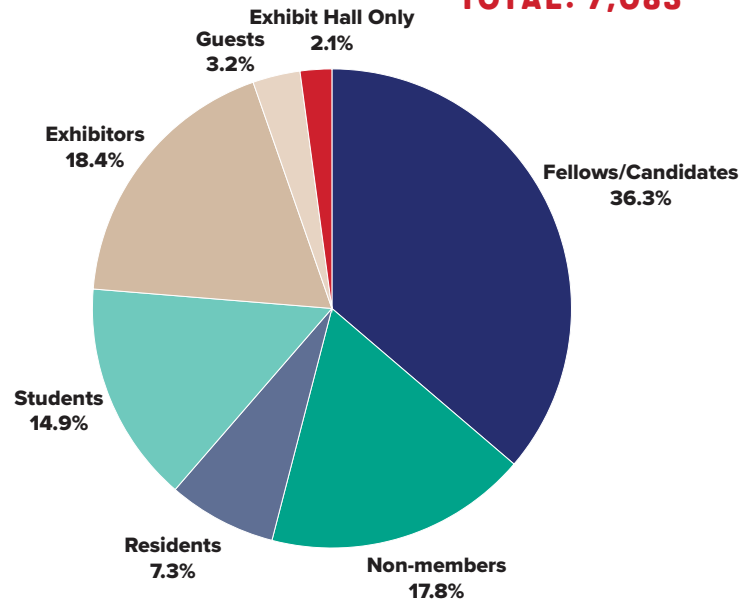
# MEET OUR AUDIENCE

## MEMBERSHIP:

- 15,718 members
- Nine chapters
- Nine Sections
- Ten Special Interest Groups (SIGs)
- 9% Membership
- Growth rate FY 2023

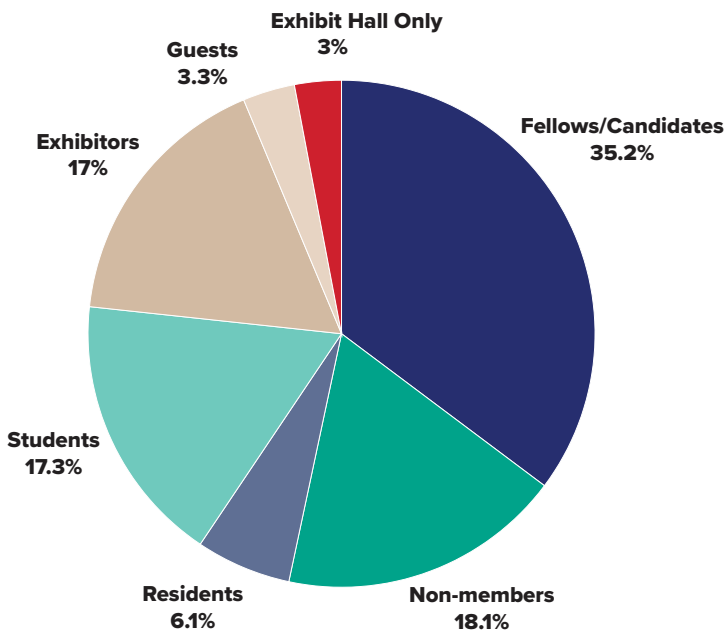
## ACADEMY 2023 NEW ORLEANS

TOTAL: 7,083



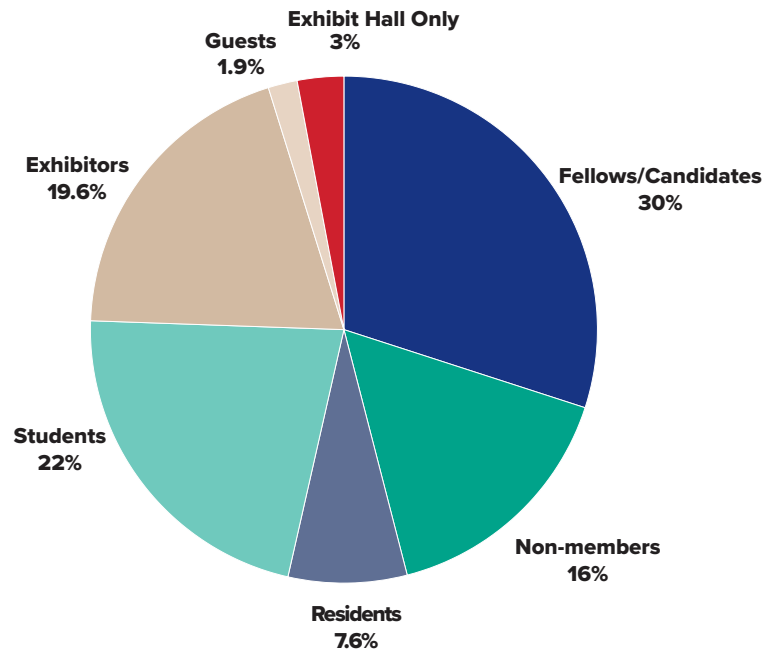
## ACADEMY 2022 SAN DIEGO

TOTAL: 8,246



## ACADEMY 2021 BOSTON

TOTAL: 6,620



# MEET OUR AUDIENCE

## 2023 PRIVATE PRACTICE DOCTOR INFORMATION

Private practice with optometrists only	25.15%
Private practice with various health care professionals	13.80%
Corporate practice (franchise or owned by corporation)	6.01%
Academic (research, clinical, administrator)	26.25%
Federal service (military, VA, Indian Health Service, etc.)	11.52%
Health Maintenance Organization	5.33%
Industry / Exhibitor	2.62%
Retired	2.37%
NA - Student or Resident	6.94%
Other (please specify)	

### GENDER

Male	35.13%
Female	63.15%
Non-binary	0.26%
Prefer not to respond	1.37%

### PRACTICE LENGTH

<1 to 5 Years	16.09%
6 to 10 Years	17.27%
11 to 15 Years	14.39%
16 to 20 Years	10.16%
>20 Years	33.70%
Not Applicable	8.38%

# BECOME AN ACADEMY 2024 INDIANAPOLIS PARTNER

Becoming a partner of Academy 2024 Indianapolis offers unparalleled opportunities to reach your target audience. From engaging events and presentation opportunities to focused digital campaigns and branding opportunities, there is sure to be a sponsorship opportunity that matches your organization's budget and goals. Our a-la-carte sponsorship menu allows you to pick the sponsorships that best meet your organization's needs and build towards the benefits that matter most.

## PARTNERSHIP RECOGNITION LEVELS

Benefits	<u>Visionary</u>	<u>Patron</u>	<u>Benefactor</u>	<u>Contributor</u>	<u>Supporter</u>	<u>Friend</u>
	\$350k+	\$200k - \$349,999	\$100k - \$199,999	\$50k - \$99,999	\$15k - \$49,999	\$5k - \$14,999
Five-minute industry spotlight to be featured on Facebook, LinkedIn, and YouTube.	✓					
Company logo on 8'x8' carpet at entrance to exhibit hall.	✓					
Social media posts throughout the year	Four total	Three total	One total			
One social media post throughout the duration of Academy 2024 Indianapolis	✓	✓	✓			
Affiliate/In Conjunction With (ICW) event application(s) at no cost	Four total	Three total	Two total	One total		
Full meeting registrations	Five total	Five total	Two total	One total		
One banner ad on Academy.24 meeting app	✓	✓	✓	✓		
Company logo on thank you signage throughout the convention center and printed meeting materials.	✓	✓	✓	✓		
One Registration website advertisement with click through link.	✓	✓	✓	✓		
Priority placement in future exhibit halls.	✓	✓	✓	✓	✓	
Annual recognition in newsletters, conference, and annual report.	✓	✓	✓	✓	✓	✓
Annual recognition with logo and hyperlink on Academy website.	✓	✓	✓	✓	✓	✓



# SPONSORED SYMPOSIUM OPPORTUNITIES

The opportunities below give your company the chance to present to Academy 2024 Indianapolis attendees on a subject of your choosing. No CE permitted.

## ACADEMY INDUSTRY INNOVATION LUNCH SESSION

**Price: \$12,500+ (based on capacity) Two available.**

**Wednesday, November 6, 2024 | 12:00 – 1:00 PM**

This coveted lunch symposium opportunity gives your organization the opportunity to host a 60-minute presentation directly following the opening Plenary Session on Wednesday, November 6, 2024, at the Indiana Convention Center. One lunch per company. Unopposed and includes lunch provided on behalf of the Academy.

## ACADEMY INNOVATION STATION SESSION

**Price: \$6,500 - Six available.**

**Thursday, November 7 & Friday, November 8, 2024 | Time Slots Vary**

This exciting opportunity designed for workshop style presentations allows your company to reach attendees beyond your booth space and showcase your products. These informative 30-minute programs occur in a specially constructed theater seating up to 30 attendees in a high traffic area of the Indiana Convention Center. Lunch provided on behalf of the Academy.

## ACADEMY BREAKFAST TALKS

**Price: \$12,500 - Six available.**

**Thursday, November 7 & Friday, November 8, 2024 | 8:00 – 8:45 AM**

This opportunity allows your company to present 50 attendees at the headquarters hotel as they start their day at Academy 2024 Indianapolis. These 45-minute presentations include breakfast provided on behalf of the Academy and are a great way to connect with attendees interested in your company's products and/or services.

# ACADEMY EVENTS

The events below give your company the unique opportunity to connect with Academy 2024 Indianapolis attendees at exclusive, one-of-a-kind gatherings throughout the meeting.

EXCLUSIVE

## **ON HOLD! OFFICIAL ACADEMY CELEBRATION ADVERTISEMENT PARTNER**

**Price: \$30,000**

**Friday, November 8, 2024 | 9:00 PM – 12:00 AM**

This exclusive advertising opportunity gives your company the opportunity to feature its branding throughout, exclusive advertising options on the video screens throughout the evening, and includes a two-minute welcome to everyone in the crowd. This opportunity is an exclusive event open to only one sponsor.

## **ON HOLD! RESIDENCY & GRADUATE PROGRAM FAIR & RESIDENTS PROGRAM LUNCH**

**Price: \$35,000 - Two available!**

**Friday, November 8, 2024 | 11:30 AM – 1:00 PM and Saturday**

This joint sponsorship opportunity gives your company maximum exposure to a key attendee demographic: residents. As a sponsor of the Academy's Residency & Graduate Program Fair, your company will be front and center amongst hundreds of students that will stop by your branded area to connect. At the Residents Program Lunch sponsors will have an opportunity to present a 15-minute presentation to 250 residents. Build your brand, increase your visibility, and solidify your recruiting pipeline.

## **EXHIBIT HALL WELCOME RECEPTION**

**Price: \$15,000**

**Wednesday, November 6, 2024 | 5:00 – 7:00 PM**

This unopposed event will take advantage of the excitement of the first day of the meeting. Food stations are located throughout the exhibit hall with signs at each station recognizing your company, and strategically placed near sponsor's booth to increase booth traffic. This unopposed event is always very well attended attracting over 4,000 attendees on average.

## **SOLD! YOUNG OD RECEPTION**

**Price: \$35,000**

**Wednesday, November 6, 2024 | 8:00 – 10:00 PM**

Sponsorship includes a reception for 250, room-set, signage, AV, two drink tickets, hors d'oeuvres, bartender fees. This is an exclusive event.

## **OFFICIAL ACADEMY SPONSORED SPECIAL EVENT**

**Price: \$15,000+ (priced according to needs)**

Have an event idea? Planning an offsite event? It is possible to add a sponsored event to the official Academy 2024 Indianapolis program. Includes marketing emails, social post, push notification and official listing in the Academy 2024 Indianapolis program.

# ACADEMY EVENTS

EXCLUSIVE

## **SOLD!** AMERICAN ACADEMY OF OPTOMETRY INTERNATIONAL RECEPTION

Price: \$40,000

Friday, November 8, 2024 | 6:00 – 7:30 PM

This event invites all attendees from outside North America to attend a special reception in honor of our international attendees.

## **SOLD!** RESIDENT & PRACTITIONER RECEPTION

Price: \$30,000

Friday, November 8, 2024

This event brings practitioners and residency trained ODs together in a professional setting to exchange information and join in on the comradery of Academy 2024 Indianapolis.

## **SOLD!** STUDENT WELCOME RECEPTION

Price: \$60,000

Wednesday, November 6, 2024

This event kicks off Academy 2024 Indianapolis' student events.

## **SOLD!** RESIDENT RECEPTION

Price: \$35,000

Wednesday, November 6, 2024 | 8:00 – 10:00 PM

This event brings together over 150 residents. Your sponsorship of this event includes a 15-minute address to the attendees, drinks, and appetizers.

## **SOLD!** MERTON C. FLOM LEADERSHIP ACADEMY: CAPSTONE CELEBRATION

Price: \$35,000

Friday, November 8, 2024 | 3:00 – 6:00 PM

This event celebrates the yearlong efforts of Fellows who have participated in the American Academy of Optometry's Leadership Academy. Sponsor will receive recognition at the event and microphone time to present to future leaders in the profession. More information: Merton C. Flom Leadership Academy. This expansive and exclusive sponsorship opportunity includes:

- 15-minute presentation at Merton C. Flom Leadership Academy Capstone Celebration Event
- Access to FLOM Capstone Reception
- Ad space in Leadership InSight Quarterly Newsletter
- Verbal recognition on Flom Leadership Academy Podcast Series
- Five-minute address to attendees during two virtual Leadership Modules



# BRANDED OPPORTUNITIES

These unique opportunities allow your company's branding to be at the forefront. From branded lounges to convention essentials, put your company's logo front and center to garner brand recognition.

EXCLUSIVE

## ON HOLD! COAT AND BAG CHECK SPONSOR

**Price: \$15,000 - One available!**

"Put your company's logo in the hands of attendees as the official coat and bag check sponsor. This area will be heavily utilized during Academy 2024 Indianapolis as the Academy welcomes it meeting in the cooler months on the year. This sponsorship package includes:

- Two vertical interactive digital touch screens streaming your company's content.
- Branded Luggage tags.
- Branded coat claim tickets.
- Recognition in the mobile app and Academy 2024 Indianapolis reminder emails.

## SOLD! ATTENDEE BAGS

**Price: \$50,000 - One available!**

This bag is considered a must-have for attendees to haul their notes, laptops, and other meeting materials. Academy 2024's most attendee requested item. Extend your brands' reach beyond the meeting!

## HEADSHOT PHOTO BOOTH

**Price: \$30,000 - One available!**

Located in the Exhibit Hall, this traffic driving photo booth will be open all three exhibit days for attendees to have their professional headshot taken. The sponsor will receive recognition in multiple Academy 2024 Indianapolis publications and branding at the photo booth onsite!

## ATTENDEE WATER BOTTLES

**Price: \$30,000 - One available!**

Join the American Academy of Optometry in its sustainability mission by becoming the official reusable water bottle sponsor. This exclusive sponsorship allows your company to display its logo on every reusable water bottle provided to attendees at registration. By partnering on this sponsorship, your company will contribute to reducing single use plastic waste and highlight its commitment to a greener future.

## ATTENDEE NOTEBOOKS

**Price: \$30,000 - One available!**

Maximize your brand exposure with this exclusive sponsorship opportunity. Your company logo will be prominently featured on the cover of every notebook distributed to attendees ensuring maximum visibility and recall. Don't miss out on this exclusive opportunity to make a lasting impression on thousands of Academy 2024 Indianapolis attendees!

## NURSING MOTHER'S LOUNGE

**Price: \$17,500 - One available!**

This is a tremendous opportunity to create a positive emotional connection and raise brand awareness. This lounge will offer six private rooms for nursing mothers, each with branding opportunities both inside and outside the rooms. This Nursing Mother's Lounge is highly requested by the Academy members. This sponsorship includes:

- Fully brandable digital charging station for attendees to utilize within nursing rooms.
- Fully brandable tabletop digital signage within each nursing rooms.
- Option to leave printed materials within each nursing rooms.
- Recognition in Academy.24 app and meeting materials.
- Branded check-in station to include:
  - Two branded column towers
  - Printed materials on check-in desk.

# BRANDED OPPORTUNITIES

EXCLUSIVE

## **SOLD! ZEN ZONE**

**Price: \$25,000 - One available!**

The area gives attendees a place to relax during Academy 2024 Indianapolis. Sponsorship of this zone includes a complete zone build out with sponsors graphics.

## **SOLD! HOTEL KEY CARDS**

**Price: \$25,000 - One available!**

Every Academy attendee checking into one of the event's designated hotels will receive your key card and see your advertisement each time they enter their hotel room!

## **SOLD! LANYARDS**

**Price: \$30,000 - One available!**

Attendees will be wearing your sponsor name or product name throughout the entire meeting. Distributed to every meeting attendee. If you prefer to provide the lanyards in-kind, please work with Academy staff to assure that they will work with our badges.

## **RECHARGE LOUNGE**

**Price: \$15,000 - One available!**

There is no question that attendees rely heavily on their mobile devices. Charge up your branding and connect with Academy attendees by sponsoring the recharge lounge in the exhibit hall! This is an ideal way to garner impressions and appreciation from attendees while enhancing your brand recognition.

This lounge includes the following charging solutions:

- 10x30 area
- Two loveseat sofas
- Two lounge chairs with charging capabilities
- One ottoman with charging capabilities
- One fully brandable charging locker with eight charging boxes
- Two brandable portable charging tables six ports, two outlets
- Two brandable vertical interactive screens streaming your company's content.

## **CHARGING LOCKERS**

**Price: \$3,000**

These fully brandable eight slot charging lockers allow attendees to charge their devices while they focus on their education lectures.

These lockers will be placed in high traffic areas of the convention center to give your company the brand recognition it desires.

## **HIGH TOP CHARGING TABLES**

**Price: \$3,000**

These fully brandable tables address one of our attendees' top needs during the meeting: charging their devices. These tables are fully brandable and fully equipped with nine charging ports for attendees to use. Tables will be placed in high traffic areas of the convention center.

NEW

# BRANDED OPPORTUNITIES

## EXHIBIT HALL TABLETOP CLINGS

**Price: \$3,500**

Advertising sponsorship opportunity. The tables are located in the exhibit hall where all attendees will enjoy their complementary lunch (included in registration) and relax during two attendee receptions. These offer incredible visibility. Five per set.

## TAKE CHARGE STATIONS

**Price: \$8,000 - Three available!**

With almost all attendees using their phones, tablets, and mobile devices during Academy 2023 New Orleans, this is a win-win opportunity. These stations will be set up throughout the convention center. These portable chargers are provided to attendees free of charge. This is an ideal way to garner impressions and appreciation from the attendees while enhancing your brand and message. Extremely popular with attendees!

## SOLD! OD & RESIDENT LOUNGE

**Price: \$30,000**

This Lounge is a gathering point for all new and younger AAO members. Your sponsorship will allow up to four members of your team to be present in this lounge, building relationships with your target audience, throughout the entire conference. Plan an event in this space, or a short mixer with your staff. The lounge will be available for exclusive hours throughout the week.



# ADVERTISING OPPORTUNITIES

These unique opportunities allow your company's branding to be at the forefront. From branded lounges to convention essentials, put your company's logo front and center to garner brand recognition.

DIGITAL OPPORTUNITIES

## ACADEMY.24 APP AD

**\$3,500 - Multiple Available!**

Academy.24 is the Academy's mobile event planning app. Attendees use this program for quick and easy reference to course schedules, outlines, and speaker bios, as well as exhibitor location and information about Indianapolis, IN. The banner advertisement is at the top of the page and is on a random rotation.

## VIDEO WALL ADVERTISEMENT

**Price: \$25,000**

**Displayed Wednesday, November 6 - Saturday, November 9, 2024**

**Multiple available!**

This opportunity allows the sponsor the advertise up to 120 seconds on all contracted screens during Academy 2024 Indianapolis, including a massive wall in the registration area where all attendees pass to collect their materials. More information: Digital Academy 2024 Indianapolis Signage.

## ON HOLD! EDUCATION VIDEO WALL ADVERTISEMENT

**Price: \$30,000**

**Displayed Wednesday, November 6 - Saturday, November 9, 2024**

This large video wall is a focal point located in the education area of Academy 2024 Indianapolis, where all attendees pass daily to attend courses and will use to view the education grid. This exclusive sponsorship gives your company advertising rights throughout the entirety of Academy 2024 Indianapolis.

## CLINICAL INSIGHTS IN EYECARE ADVERTISEMENT

**\$7,500 - Multiple available!**

Advertise in the American Academy of Optometry's newest journal, *Clinical Insights in Eyecare*. *Clinical Insights in Eyecare* is disseminated to over 15,000 members of the Academy. This exclusive advertising opportunity gives your company three separate ads to reach the Academy's entire membership base. Advertising package includes:

- One email ad published in two e-blasts sent to all Academy members announcing current issue.
- Digital banner ad within the journal article.
- One full page ad in the digital PDF version. *Buyout option available. Contact [sales@aaoptom.org](mailto:sales@aaoptom.org) for more information.*

## SOLD! SPRING AND FALL NEWSLETTERS

**Price: \$22,500**

The Academy news. The sponsor receives a full-page color ad in both issues distributed to the entire Academy database: over 14,000 members.

## SOLD! STUDENT EYE-MAIL

**Price: \$10,000**

Excellent visibility with more than 5,500 students and resident members of the Academy. Several email issues sent in the months leading up to the annual meeting, highlighting education and student events.

EXCLUSIVE

# ADVERTISING OPPORTUNITIES

## ON HOLD! CONVENTION CENTER WI-FI

**Price: \$50,000**

As the official and exclusive Wi-Fi provider in all conference session rooms and common areas, your company will receive recognition and thanks in all printed and online event materials, signage recognition in all session rooms, home screen/landing page directing users to URL/message of sponsor's choice, customized network password (chosen by sponsor).

## SOLD! PROGRAM PREVIEW

**Price: \$35,000**

Distribution: Entire Academy email database  
The principal marketing piece for the AAO meeting is distributed widely and accessible electronically on the web. Distributed to over 40,000 ODs. Sponsor has exceedingly visible recognition on the front cover and throughout the preview. Includes the following:

- Front cover logo placement
- Full page ad on page two of the preview.
- Full page ad on the second to last page of the preview.
- Half page ad in the middle of the preview.

## EXHIBITS & INDUSTRY CONNECTION GUIDE ADVERTISEMENT

**Multiple opportunities available!**

Increase your company's visibility and exposure by placing your advertisement in the Academy 2024 Indianapolis Exhibits & Industry Connection Guide. This guide will be distributed free of charge to attendees as they enter the exhibit hall. Don't miss the chance to highlight your company and bring attendees to your booth! This guide provides an informational directory to the entire event with both locations, a floor plan and exhibitor descriptions; and serves as a comprehensive and quick reference directory for attendees to use throughout 2023 and beyond. *Buyout option available. Contact [sales@aaoptom.org](mailto:sales@aaoptom.org) for more information.*

- Full Page - Price: \$1,500
- 1/2 Page - Price: \$750.00
- 1/4 Page - Price: \$500.00

## UNDERDOOR / ROOM-DROPS AT HEADQUARTER HOTEL

**Price: \$2,000 - Four available!**

This opportunity gives your company the chance to reach attendees right in their hotel room. Choose which hotels you'd like your advertisement to be disbursed by hanging your advertisement on attendees' doors or having your advertisement slipped under their door into their room.

\*Sponsor is responsible for design, printing, drop fees, and shipping.

# SECTION & SPECIAL INTEREST GROUP SUPPORT



**AMERICAN ACADEMY**  
*of* **OPTOMETRY**

Academy Sections and Special Interest Groups (SIGs) provide a forum for member discussions, professional enhancement, and recognition. In addition, these groups provide the Academy with important contributions from various fields of study or practice. Being a corporate sponsor of an Academy Section or SIG can bring visibility, awareness, numerous networking opportunities and more to your company throughout the year!

## \$30,000 Major Sponsor Level Benefits

- Written appreciation in Academy publications.
- Recognition in the digital Section newsletters.
- Speaking time at Section or SIG events.
- Material distribution at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$17,500 Sponsor Level Benefits

- Written appreciation in Academy publications.
- Recognition in the digital Section newsletters.
- Verbal recognition by the Chair at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$10,000 Supporter Level Benefits

- Written appreciation in Academy publications.
- Verbal recognition by the Chair at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$7,500 Associate Level Benefits

- Written appreciation in Academy publications.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## SECTION INFORMATION

Section Name	Mission	Members
<a href="#">Anterior Segment</a>	Promotes collaboration between researchers and clinicians with an interest in anterior segment disorders of the eye. Our role is to promote excellence in the care of patients with anterior segment conditions through professional education and advancing clinical research. Our intent is to identify new questions for research as well as disseminate knowledge, not only to the fellows of the Section but the entire Academy and profession of optometry.	928
<a href="#">Binocular Vision, Perception and Pediatric Optometry</a>	Foster and conduct clinical, educational, and research activities in binocular vision, visual information processing, and pediatric optometry.	768
<a href="#">Comprehensive Eye Care</a>	Serve the educational needs of its membership by advancing research, promoting innovative concepts in primary care, encouraging visionary thinking, and supporting professional growth and ethical clinical practice. To achieve this mission, the Section has set forth the following goals.	1,571
<a href="#">Cornea, Contact Lenses and Refractive Technologies</a>	Foster professional growth and advocating excellence in patient care through leadership in education and research.	1,554
<a href="#">Glaucoma</a>	promote excellence in the care of patients with glaucoma by developing evidence-based educational activities, fostering original research endeavors, and promoting interdisciplinary collaboration. Through the fusion of clinicians, educators, and researchers who share a common passion in the area of glaucoma, the Section will provide the leadership and mentorship that is necessary to enhance and optimize clinical management of glaucoma throughout the optometric profession.	932
<a href="#">Low Vision</a>	Fosters excellence in patient care and professional development in the area of low vision rehabilitation. It serves as a primary source for papers, courses, information, and research regarding the diagnosis of and management in low vision care and to advise the Board of Directors on policy in this area. The Section serves to encourage inquiry and research in low vision care by providing a forum of practitioners and scientists who are knowledgeable and can present, question, and defend new advances in the field.	847
<a href="#">Optometric Education</a>	Advances research, promotes innovation in optometric education, encourages visionary thinking, supports ethical practices, and affirms provocative concepts in optometric education worldwide.	702
<a href="#">Public Health &amp; Environmental Vision</a>	Develops, disseminates, and promotes public health and environmental vision issues to the profession of optometry, other health care professions, and to the general public.	553
<a href="#">Vision Science</a>	Foster and disseminate both clinical and basic science research from the molecular to the intact system level of the visual system as it relates to visual function in health and disease.	432

# SECTION & SPECIAL INTEREST GROUP SUPPORT



**AMERICAN ACADEMY**  
*of* **OPTOMETRY**

Academy Sections and Special Interest Groups (SIGs) provide a forum for member discussions, professional enhancement, and recognition. In addition, these groups provide the Academy with important contributions from various fields of study or practice. Being a corporate sponsor of an Academy Section or SIG can bring visibility, awareness, numerous networking opportunities and more to your company throughout the year!

## \$30,000 Major Sponsor Level Benefits

- Written appreciation in Academy publications.
- Recognition in the digital Section newsletters.
- Speaking time at Section or SIG events.
- Material distribution at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$17,500 Sponsor Level Benefits

- Written appreciation in Academy publications.
- Recognition in the digital Section newsletters.
- Verbal recognition by the Chair at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$10,000 Supporter Level Benefits

- Written appreciation in Academy publications.
- Verbal recognition by the Chair at Section or SIG events.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## \$7,500 Associate Level Benefits

- Written appreciation in Academy publications.
- Signage recognition at all Section or SIG events.
- Email introduction to Section & SIG Chair and Co-Chair

## SPECIAL INTEREST GROUP (SIG) INFORMATION

SIG Name	Mission	Members
<a href="#">Academic Medical Center Optometrists (AMCO)</a>	Promotes the field of optometry in medical centers, like hospitals and care centers.	379
<a href="#">Academic Optometry</a>	Provide a framework for mentorship and collaboration of optometrists and vision scientists in academia.	<b>NEW!</b>
<a href="#">Fellows Doing Research</a>	Advances the ocular health of the public through community based research.	424
<a href="#">Neuro-Ophthalmic Disorders in Optometry</a>	Enhances knowledge in the area of neuro-ophthalmic disease to improve the care given to patients with neuro-ophthalmic diseases.	617
<a href="#">Nutrition, Disease Prevention and Wellness</a>	Promotes excellent patient care with lifestyle and nutritional support for prevention and management of eye diseases and related systemic disorders.	525
<a href="#">Ophthalmic Laser and Surgical Procedures</a>	Share information, techniques, relevant literature and the latest advances in technology in hopes of fostering greater communication and collaboration among those that have an interest in performing and teaching ophthalmic lasers.	<b>NEW!</b>
<a href="#">Retina</a>	Promotes excellence in the care of patients with posterior segment eye disease.	621
<a href="#">¡Salud! Latinx/Hispanic/Chicanx</a>	Serve as a primary resource for the Academy for papers, posters, courses, information, and research regarding health disparities, ocular and systemic disease, and language barriers in the Latinx/Hispanic/Chicanx communities, and to advise the Academy on policy in these areas.	<b>NEW!</b>
<a href="#">Vision in Aging</a>	Provides a forum for discussion, education, advancement of learning and the application of new knowledge of aging and clinical care of older adults as it applies to optometry.	441
<a href="#">Ocular Telehealth</a>	The mission of the Ocular Telehealth SIGs is to gather and disseminate information in collaboration with other health care providers related to the expanding field of virtual eye care.	<b>NEW!</b>

# SIGNAGE OPPORTUNITIES

Please use the link below to view the signage opportunities available at the Indianapolis Convention Center and headquarters hotel during Academy 2024 Indianapolis.

**[ACADEMY 2024 INDIANAPOLIS SIGNAGE OPPORTUNITIES](#)**

