

NovaSight's CureSight™ at the Academy 2023

NovaSight, a pediatric eyecare company, focuses on bringing pediatric vision care into the digital age. Founded in 2016, the company has experienced rapid growth by delivering complete end-to-end eye-tracking based solutions for accurate vision diagnostics and treatment of early vision disorders.

NovaSight's flagship device, [CureSight™](#), delivers a remote digital eye tracking based amblyopia treatment, which was proven effective in a [pivotal study](#) against the gold standard patching in children.

CureSight trains the visual system to use both eyes simultaneously, while the user watches unlimited streamed video content from popular streaming services such as Netflix, YouTube, Disney+ and more through red-blue treatment glasses. By using sophisticated algorithms and eye-tracking technology, CureSight blurs the center of vision of the image that is shown to the dominant eye using real-time image processing. This encourages the brain to complete the fine details perceived by the amblyopic eye which in turn improves its acuity. The device also trains the two eyes to work as a team and by that contribute to development of 3D perception and stereoacuity.



Additionally, a dedicated web portal allows both the referring eye care provider and the [CureSight's Monitoring Center](#) to remotely monitor and oversee the treatment's progress and compliance, making it a hassle-free experience for the provider.

In order for providers to refer their patients to the CureSight treatment, NovaSight has established the [CureSight Referral Program](#). Since its launch earlier this year, the program has experienced significant physicians' and patient's adoption, with over 150 referring physicians who have joined the program and referred CureSight to more than 300 patients.

Joining the program would not only cost the provider and the practice nothing to adopt, but it will also provide a source of positive economic impact. Coverage for the CureSight treatment may apply according to the 3 unique category III CPT codes which includes patients' (0704T & 0705T) and physicians' (0706T) reimbursement.

Throughout the 2023 Academy meeting, NovaSight will be showcasing CureSight at **booth #1340** and the results of the CureSight pivotal study will be presented at the **SE-07 Hot Topics: Evidence-Based Pediatric Eye Care** session, Thursday, October 12th between 8:00am – 9:00am.

During the meeting NovaSight will be offering a 30-minute training to those who are interested in joining the CureSight Referral Program - **you can schedule an on-site training with the team in this [link](#).**

For those who do not plan to attend this year's Academy meeting, they are invited to schedule a 30-minute virtual training session with NovaSight's team through this [link](#). In person trainings are available upon request by email to [Mr. Drew Hopper](#).

About NovaSight:

NovaSight focuses on bringing pediatric vision care into the digital age. Founded in 2016, NovaSight has experienced rapid growth by delivering complete end-to-end eye tracking-based solutions for accurate assessment and treatment of early vision disorders. NovaSight offers two flagship products, both ideally positioned for digital diagnostics and home treatment: The **CureSight™** - an eye tracking-based device for treatment of amblyopia designed to replace traditional eye patching. The EyeSwift®PRO system is a comprehensive vision diagnostics device which accurately and objectively screens for multiple vision impairments within seconds. An additional pipeline product is the TrackSight™, a software solution that monitors real-time visual health and promotes myopia prevention while using screens.

NovaSight's management and advisory board is composed of executives, physicians, researchers, and key opinion leaders in the field of vision care.

For more information visit www.nova-sight.com

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