



# RETINA SUMMIT 2023

FRIDAY, JUNE 2 & SATURDAY, JUNE 3 / LOEWS VANDERBILT HOTEL / NASHVILLE, TN

Presented by Retina Special Interest Group in conjunction with the Tennessee Chapter.

Leading retina experts will highlight the state of retinal disease management across the United States, addressing key treatment challenges in patients with macular degeneration, diabetic retinopathy, and other posterior segment conditions. The program provides the latest updates from clinical trials and other evidence in the peer-reviewed medical literature relevant to the prevention and management of retinal diseases. Presentations outline patient evaluations, retinal imaging, therapeutic choices, and the role of the multidisciplinary team in the overall management of these eye diseases.

## Sponsor & Support

Through your partnership with the Retina SIG and Tennessee Chapter of the American Academy of Optometry, this inaugural event will provide opportunities to connect with local retina specialists, private practitioners, and vision science experts.

### Your sponsorship will:

- support and help grow the profession
- connect with a local audience
- generate new business relationships
- engage with experts in the profession
- create brand awareness and engagement

Partnership will maximize your company's exposure and support the profession while building your brand recognition, as well as showcase products and services, develop connections, network with industry experts, and be recognized as a leader in the field.

## Event Schedule:

### FRIDAY, JUNE 2

4:00 p.m. – 5:00 p.m.

5:00 p.m. – 6:30 p.m.

Exhibitor Set-up  
Welcome Reception\*

### SATURDAY, JUNE 3

7:00 a.m. – 7:50 a.m.

8:00 a.m. – 10:00 a.m.

9:50 a.m. – 10:20 a.m.

10:20 a.m. – 12:05 p.m.

12:05 p.m. – 1:00 p.m.

1:00 p.m. – 3:00 p.m.

3:30 p.m. – 5:00 p.m.

Breakfast\*  
Education  
Coffee & Snack Break\*  
Education  
Lunch\* (*provided*)  
Education  
Closing Reception\*

*\*Located in Exhibits area.*

## Accommodations:

### LOEWS VANDERBILT HOTEL

2100 West End Avenue, Nashville, TN 37203

Room rate: \$259.00 + applicable taxes\*

*\*Block is available for arrivals on June 1 – departures on June 4.*

## Sponsorship Opportunities:

- **TABLE-TOP EXHIBIT — \$1,250**  
Each table-top area includes (1) 42" high draped table, (2) two bar-stools, signage, wastebasket and Wi-Fi. Sponsor is permitted to bring (1) one pull up banner stand OR (1) one easel sign (maximum size 22" x 28").
- **PRINTED PROGRAM ADS — \$250 – \$750**  
Increase your company's visibility and exposure by placing your advertisement in the printed program, which will be distributed free of charge to attendees at registration.
  - 1/4 page ad — \$250
  - 1/2 page ad — \$500
  - full page ad — \$750
- ★ **ATTENDEE BAG SPONSOR — \$2,500**  
This sponsorship includes company logo on all event signage, recognition in the Summit program and American Academy of Optometry website post meeting.
- ★ **LANYARDS & REGISTRATION AREA — \$2,500**  
Co-brand with the Academy on all registration lanyards provided to attendees onsite. Branding includes your company logo on the front of all registration badges below attendee names and signage near the registration area.
- ★ **WI-FI SPONSOR — \$4,000**  
Your company name will be the answer to the most frequently asked question we receive: What is the Wi-Fi password? Sponsorship includes company-defined password, company logo on all signage, and recognition in the Summit program and American Academy of Optometry website post meeting.
- ★ **NETWORKING BREAKFAST SPONSOR — \$3,500**  
Your company logo, product or service will be the first thing attendees see as they enjoy a complimentary breakfast to start their day.
- ★ **COFFEE & SNACK BREAK SPONSOR — \$3,000**  
Sponsorship includes brand recognition in pre-show promotions and onsite. Sponsor will receive three minutes of podium time.
- ★ **NETWORKING LUNCH SPONSOR — \$4,000**  
Your company logo, product or service will be the first thing attendees see as they enjoy a complimentary lunch and networking in the Exhibits area. Sponsor will receive four minutes of podium time.
- ★ **IN-PERSON ATTENDEE GIFT BOX — \$10,000**  
Make the first impression on attendees with an exclusive gift box to be delivered to 125+ attendee hotel rooms at the Loews Vanderbilt Hotel before the meeting kicks off. The box can include 2-3 sponsor-branded items, as well as a thank you note or additional collateral. Your company logo will appear on the outside of the gift box alongside the Academy logo.
- ★ **CLOSING RECEPTION SPONSOR — \$12,000**  
Sponsorship includes branding on signage, napkins, a cocktail of choice, and the opportunity to provide collateral within designated area during the reception. Sponsor will receive 6-minutes of podium time.

● multiple sponsorships available ★ exclusive sponsorship

### RULES & REGULATIONS

**Company Descriptions:** Sponsors will be asked to submit a 100-word description for the onsite printed program.

**Company Logos:** Sponsors will be asked to submit a high resolution company logo (eps preferred), which will appear on the conference website (with hyperlink to the company/firm), onsite printed program and onsite signage.

**Table-top Exhibits:** Sponsorship includes (1) 42" high draped table, (2) two bar-stools, signage, wastebasket and Wi-Fi. Telephone, electric, decorations, pipe/drape, shipping or other amenities are not included.

**Exhibitor Tabletop Placement/Floor Plan:** The Academy will not host a formal space selection process for tabletop placement. Once your team arrives on site, you will receive a placement throughout the ballroom. The Summit will host all food and beverage functions in this space as well to further attendee traffic to your tabletop. All tabletops will be spread throughout the hall for attendees to easily navigate the space and network.

**Payment Schedule:** Full payment and company description is due with the application/contract. Contracts submitted without payment will not be binding and space will not be assigned or held.

**Cancellation Policy:** Cancellation of assigned booth space must be submitted via email to [bettyt@aaoptom.org](mailto:bettyt@aaoptom.org). Cancellations will not be taken over the phone. Exhibit space cancellation after contract has been submitted or by May 20, 2023, will incur an 85% cancellation fee of the total booth cost. Exhibit space cancellation on or after May 30, 2023, will incur a 100% cancellation fee of the total booth cost.

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**Contact Betty Taylor at [BettyT@aaoptom.org](mailto:BettyT@aaoptom.org)  
to secure your company's sponsorship today.**

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